



Greensboro Regional REALTORS® Association
23 Oak Branch Drive, Greensboro, NC 27407

Bowen National Research’s Patrick Bowen to present Carolina Core Housing Needs Assessment, Greensboro City Manager Trey Davis introducing “Road to 10,000” Housing Plan on Thursday

For Immediate Release

February 19, 2025

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GREENSBORO, N.C. – The Greensboro Regional REALTORS® Association will host a **3-County Housing Study Presentation on Thursday, February 20 from 11:30 a.m.-1:00 p.m.**

Patrick Bowen, President of Bowen National Research, will unveil results of the **Carolina Core Housing Needs Assessment** for **Guilford, Randolph and Rockingham Counties**. Bowen previously unveiled results of the comprehensive housing study at the Carolina Core Housing Summit, held in September 2024 at High Point University.

After Bowen’s presentation, Greensboro City Manager Trey Davis will speak about the city’s “Road to 10,000” Housing Plan, which aims to address the urgent need for increased housing locally.

The **Greensboro Regional REALTORS® Association** and **NC REALTORS®** collaborated with Bowen National Research to survey thousands of individuals and employers, while also analyzing data on hundreds of thousands of housing units throughout the region. The **350-page report** combines data on available housing stock and planned units. It also provides detailed demographic data for the region, highlighting the significant percentage of individuals facing housing cost burdens.

The goal of this presentation is to convene policymakers, employers and community leaders to foster the development of solutions. The housing study provides the necessary data needed to drive meaningful action.

To attend Bowen’s 3-County Housing Presentation at GRRRA, please register on the [registration page](#).

For more information, please contact Aidan Jensen at ajensen@grra.org.