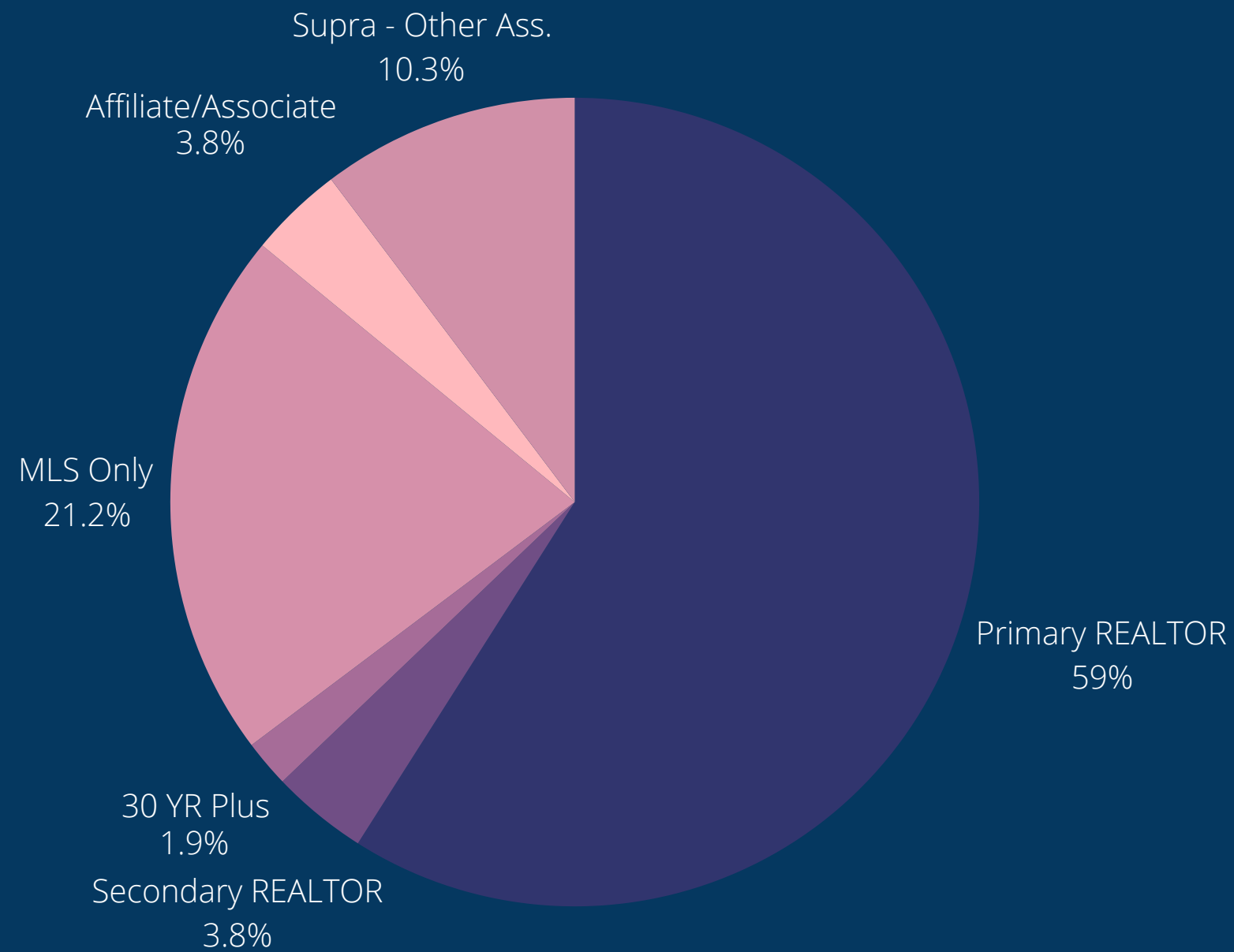




Greensboro
Regional
REALTORS®
Association, Inc.

2024 ANNUAL REPORT

GRRRA BY THE NUMBERS



- 2,217 REALTOR Members
- 3,508 Total Members Served
- 115 RCA Members
- 2,870 MLS Participants

MLS Only Participation Increased 3.5%

MLS Only Participants increased from 719 to 744 Year over Year

Offered Supra Access to Area Associations

GRRRA is providing Supra Access to 350 agents in the Triad that are not GRRRA members

COMMUNITY INVOLVEMENT

Professional Clothing Drive benefitting Women's Resource Center

2023 Under the Bridge - Feeding Over 300 Homeless at Thanksgiving
Totaling \$1,489; Bingo Night Raised \$4190 for 2024 Under the Bridge
\$900 Raised at Member Appreciation Critter for a Cause benefitting

GRRF

Spring Food Drive Collected 642 lbs. of food and \$625 raised for Out
of the Garden

Get a Kid Ready for School Hunter Elementary

Mitchell Street Park Adopted by RCSC

Volunteered at Camp Carefree & Supported Habitat for Humanity
Randolph County

COMMUNITY INVOLVEMENT



Autism Society of NC - Help for Families Totaling \$2,000

Community Housing Solutions - 2023 Honor Cards plus GRRF Match Totaling \$10,315

Leadership CONNECTIONS, WFNC - Food for Children Totaling \$2,500

LOT 2540 Donation Totaling \$2,500

Kellin Foundation Donation Totaling \$2,500

GRRF Member Education Grants Totaling \$1,494

COMMUNITY INVOLVEMENT



● Clara House - 2023 Holiday Party Donation Totaling \$2,050

● Community Housing Solutions - Ambassador's Luncheon Table Sponsor Friend Level Totaling \$750

● Greensboro Police Department - GSO Police Department's Fund Totaling \$1,000

● The Family Room - Support for Foster Families that Foster Totaling \$2,500

● Cone Health Heart & Vascular Patient Care Fund - \$3,600

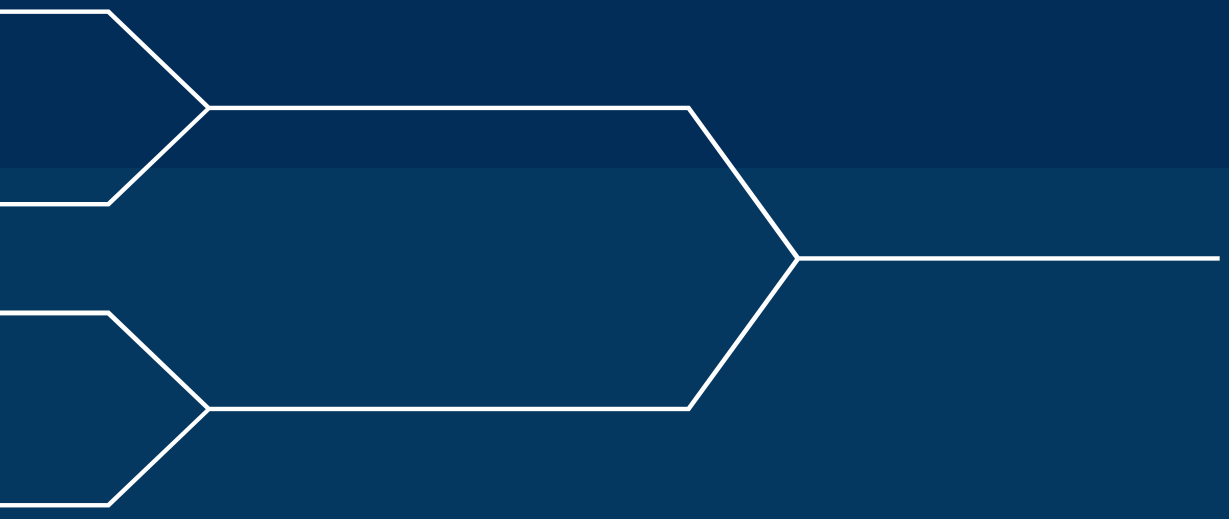
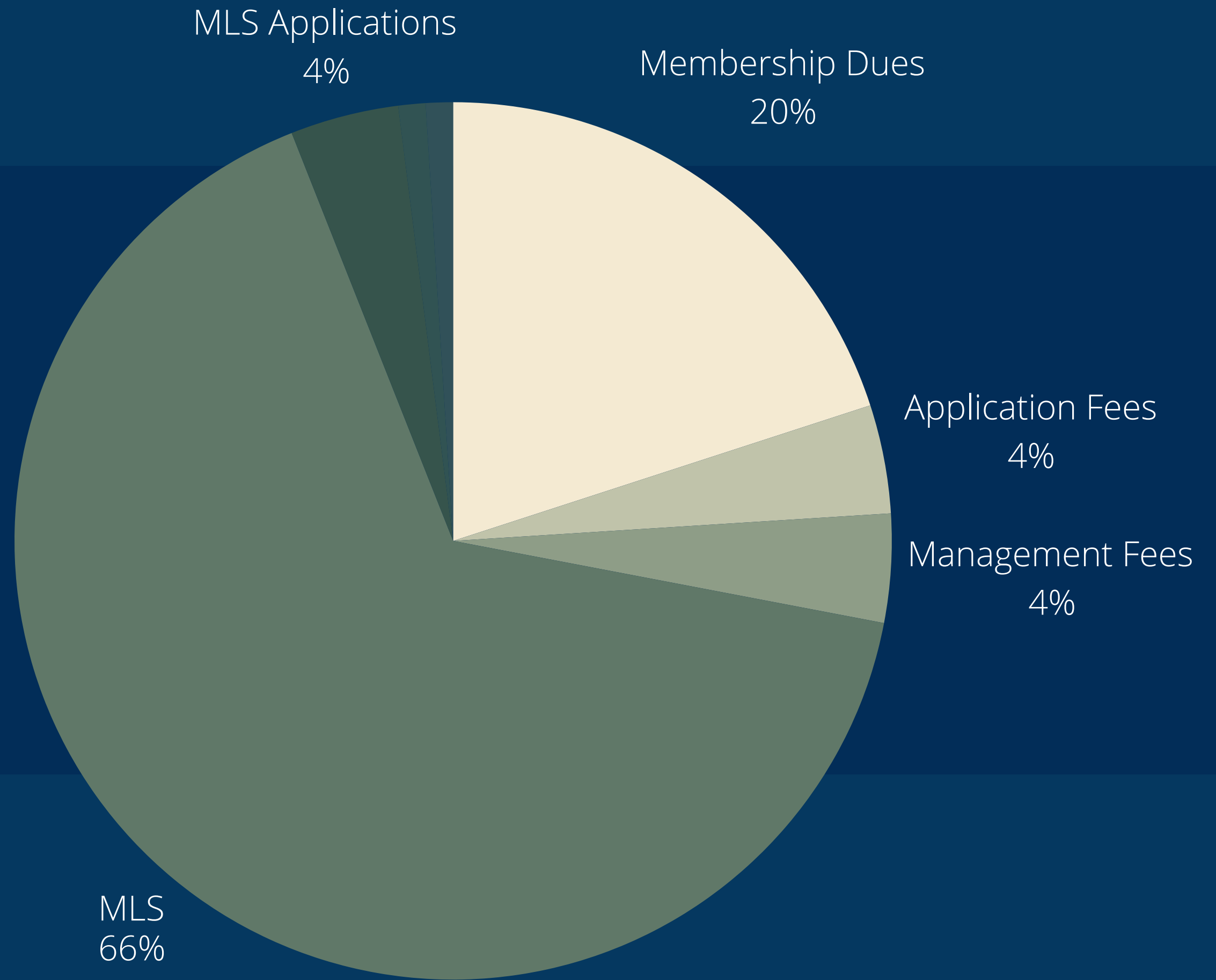
GRRRA BUDGET

2023-24 Income

2023-24 YTD
\$2,762,891
(84% of fiscal year)

2023-24 Budget

\$2,822,900

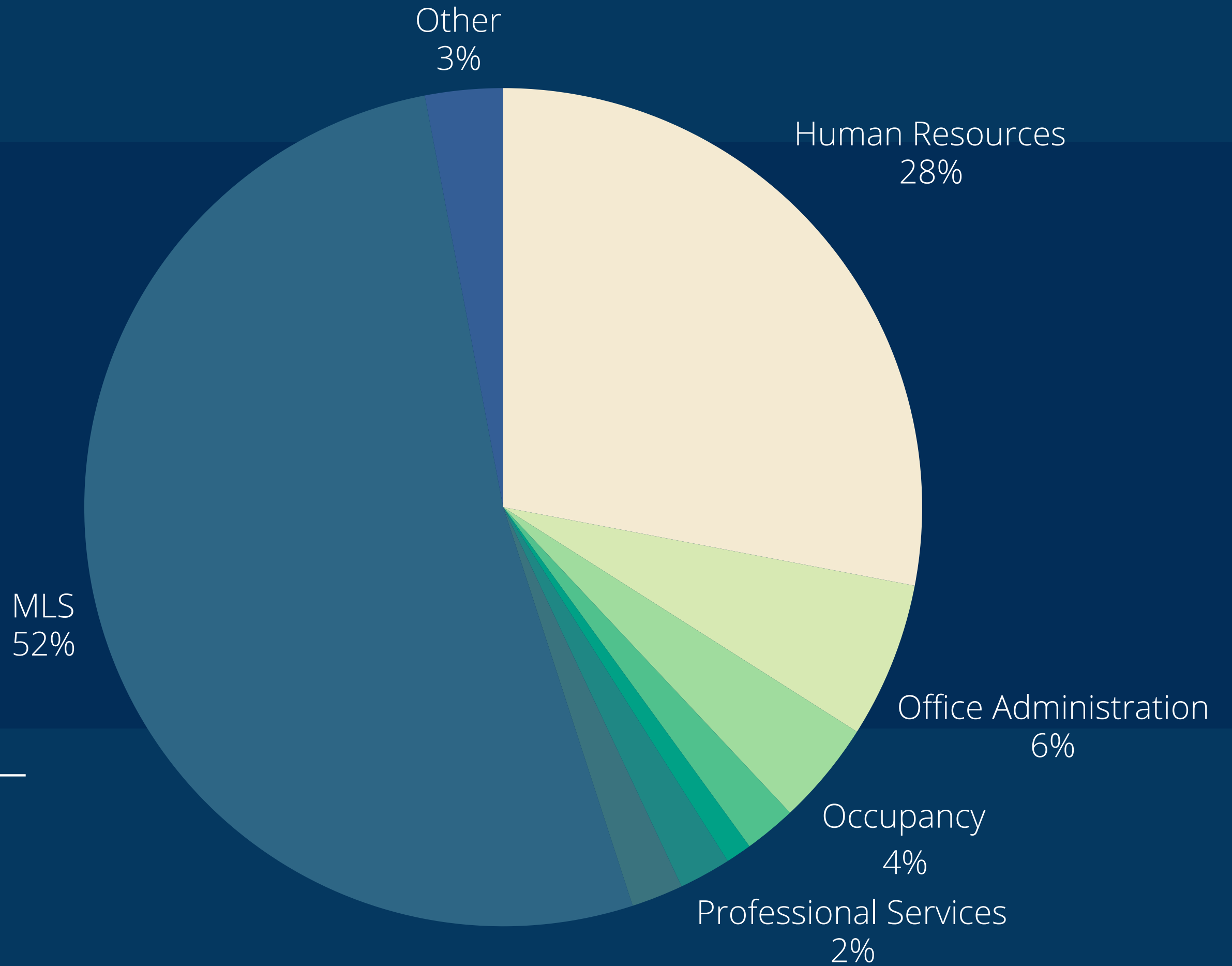
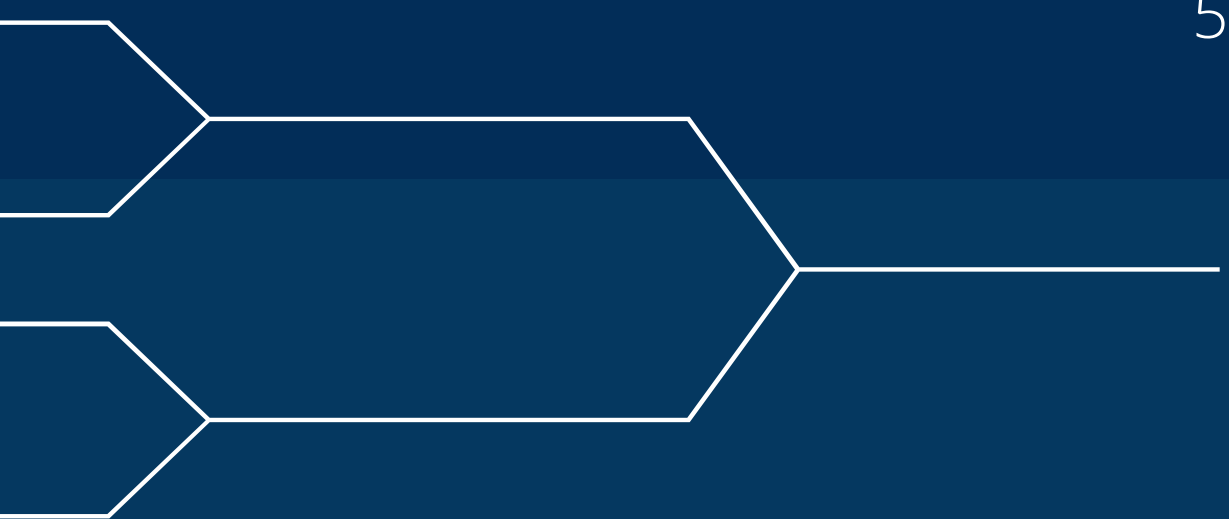


GRRRA BUDGET

2023-24 Expense

2022-23 YTD
\$1,911,156
(84% of fiscal year)

2023-24 Budget
\$2,937,335





ACCOMPLISHMENTS

- **Reduced Local Dues Again for the 2024-25 Fiscal Year. No Local Dues Increase since 1996**
- **Will provide CE at No Additional Cost for Primary and Secondary Members for the 2024-25 CE Cycle**
- **Reduced MLS Fees Again for the 2024-25 Fiscal Year**
- Continued In-Person CE with 2486 attendees
 - Hosted In-Person Courses in Asheboro
- Hosted Ron Pippis, 2014 NAR President to install 2024 GRRRA President & speak on “Leading in Real Estate”
- Hosted 4 ABR Designation Courses
- Reached RPAC Goal for both Participation and Dollars Invested (\$56,535)
 - President’s Cup & Triple Crown Winner
 - 2nd GRRRA Member Inducted into RPAC Hall of Fame - Marvette Artis joins Sandra O’Connor
- Lobbied Elected Officials at State and Federal Levels
- Hosted Dr. Lawrence Yun to speak on the local housing trends and economy
- 2,243 Members signed up for the GRRRA HUB
- First GRRRA Member accepted into NAR Leadership Academy - Marvette Artis

A large crowd of people is gathered at an outdoor event, likely a summit or conference. The scene is filled with people walking, talking, and interacting. There are several tents, including a prominent yellow one on the left and a blue one on the right. Balloons in various colors are visible, adding to the festive atmosphere. The background shows a paved area with parked cars and more people, suggesting a well-attended event. The overall setting appears to be a park or a large outdoor venue with trees and greenery.

ACCOMPLISHMENTS

- \$5000 Support for the REALTORS Relief Fund
- Launched RE Target and Forewarn Systems
- **Carolina Core Housing Study & Real Estate Summit at HPU on Sept. 27, 2024, 11:30 AM - 2:30 PM**
- New Roof on Association Building
- GRRRA Donations to GRRF - \$9,950
- Supported Greensboro Chamber's GROW Campaign Foundation Economic Development 2023-2027
- Supported Downtown Greensboro INC, Greensboro Education Alliance, & International Sit-in Gala
- Held 6th Member Appreciation Event
- Global Alliance of the Triad Participant and Stakeholder
- Over 1100 Instagram Followers; 2.5K Followers on Facebook; 3.3K Followers on X (Formerly Twitter); Over 500 LinkedIn Followers

COMMERCIAL MANAGEMENT



Installation



Bingo Night



Member Appreciation Social



RRRA Golf Tournament

Past Champions		Past Champions		
Year	Score	Year	Score	
2002	272 (-18)	2002	Rocco Mediate	272 (-18)
2003	286 (-22)	2003	Shigeaki Maruyama	286 (-22)
2004	270 (-18)	2004	Brent Gallberger	270 (-18)
2005	286 (-22)	2005	K.J. Choi	286 (-22)
2006	272 (-18)	2006	Davis Love III	272 (-18)
2007	286 (-22)	2007	Brandt Snedeker	286 (-22)



D&I Connection



ABR Certification Course



Trolley to Raleigh



Trolley to Raleigh



DC Legislative Meeting



RPAC Hall of Fame



DC Legislative Meeting

