



For Immediate Release

Landmark Housing Study to be Released at Carolina Core Housing Summit

The **Greensboro Regional REALTORS® Association** will co-host the **Carolina Core Housing Summit** on **Friday, September 27 from 11 a.m.-2:30 p.m.** The event will be held at **High Point University** in High Point, North Carolina. At the summit, Bowen National Research will unveil the results of its comprehensive housing study, which encompasses all 21 counties within the Carolina Core region.

The Greensboro Regional REALTORS® Association and NC REALTORS® collaborated with Bowen National Research to survey thousands of individuals and employers, while also analyzing data on hundreds of thousands of housing units throughout the region. The 350-page report combines data on available housing stock and planned units. It also provides detailed demographic data for the region, highlighting the significant percentage of individuals facing housing cost burdens.

The goal of the summit is to convene policymakers, employers, and community leaders to foster the development of solutions. The housing study provides the necessary data needed to drive meaningful action.

To attend the summit, please register on the [registration page](#).

The Carolina Core Housing Summit is a **partnership** of NC REALTORS®, the Piedmont Triad Regional Partnership, NC Carolina Core, and ten other Local REALTOR® Associations.

For more information about the Carolina Core Housing Summit, please email Aidan Jensen at ajensen@grra.org.

###

The Greensboro Regional REALTORS® Association, Inc. is a non-profit organization whose mission is to support its members in their business pursuits by promoting the highest professional ethics and being the primary provider for quality services, education and real estate information in the market area.