



Greensboro Regional REALTORS® Association
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NC REALTORS® study seeks to gauge housing needs in the Carolina Core

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GREENSBORO, N.C. – **The NC Carolina Core** is working on a **Housing Needs Assessment survey** on behalf of **NC REALTORS®**.

Eleven local real estate associations in the Carolina Core, including the **Greensboro Regional REALTORS® Association**, are taking the lead with this assessment.

Mike Barr, CEO of the Greensboro Regional REALTORS® Association and Zan Monroe of Longleaf Pine REALTORS®, are leading the effort.

[The Carolina Core](#) is a **120+ mile stretch of central North Carolina from west of Winston-Salem to Fayetteville encompassing Greensboro and High Point**, and is in close proximity to Charlotte and the Research Triangle, all along future Interstate 685. The Core is building a future with a skilled workforce born of a rich manufacturing heritage and fueled by the innovation mindset of more than 30 colleges and universities in the region.

There are two separate surveys: **one for employers and one for the public**. Anyone in the Carolina Core (Alamance, Caswell, Chatham, Cumberland, Davidson, Davie, Forsyth, Guilford, Harnett, Hoke, Johnston, Lee, Montgomery, Moore, Person, Randolph, Rockingham, Stokes, Wilkes and Yadkin counties) can fill out the survey.

The surveys are online only and take about five minutes to fill out. The information is necessary for these organizations to address current and future housing needs in the region.

Public Survey: <https://www.surveymonkey.com/r/CarolinaCorePublic>

Employer Survey: <https://www.surveymonkey.com/r/CarolinaCoreEmployer>

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The Greensboro Regional REALTORS® Association, Inc. is a non-profit organization whose mission is to support its members in their business pursuits by promoting the highest professional ethics and being the primary provider for quality services, education and real estate information in the market area.