Mike's AI Tips for January

- Check out 1**0 AI Hacks REALTORS need to use in 2023** by The Lazy Agent on YouTube to get started
- We had **text to picture** with **Dalle-3** in 2023. This year, we have **text to video.** Check out **Futuretools.io** and click on text to video to use **PIKALabs** in beta, which can create a 20-second video (Just imagine using this for training!)
- **PopularAITools.AI** allows you to use lots of AI tools on its platform...Have fun!
- Big in 2024 is **"Synthetic Influencers"** on social media with a huge following, but they are just fake avatars used to push products. (Companies will no longer have to pay influencers to use products, we shall see!)
- Also big in 2024 will be **"content moderators"** bots. These bots will let you know that "this information may be fake" since it was produced by AI.
- Adobe has come out with an **AI speech enhancer,** so there should be no more problems with hearing words on a video during a windy day.